



SpaceTech Funding Crosses \$113M in 2026 as Consolidation Loom

India's space technology ecosystem is entering a new phase of commercial maturity, with startups collectively raising more than \$113 million in equity funding during 2026, taking total investments in the sector to over \$870 million. The funding momentum reflects growing investor confidence in India's expanding private space industry, supported by favorable policy reforms, increasing satellite demand, and stronger collaboration between government agencies and private enterprises.

Unlike previous years, when seed and early-stage investments dominated the landscape, 2026 has witnessed a noticeable shift toward late-stage funding rounds aimed at scaling commercial operations, manufacturing capabilities, satellite deployment, launch services, and global market expansion. Startups are increasingly focusing on revenue generation, strategic partnerships, and export opportunities rather than pure research and development.

Bengaluru and Hyderabad continue to lead India's space innovation ecosystem, hosting many of the country's most promising launch vehicle, satellite, propulsion, and space-data companies. These cities benefit from a strong talent pool, research institutions, aerospace infrastructure, and proximity to major government organizations.

As demand for earth observation, communication satellites, defense applications, and commercial launch services continues to rise, investors are expected to prioritize companies with proven technologies and scalable business models.

July GST Revenue Surges 15.4% to ₹2.11 Lakh Crore

India's gross GST collections reached ₹2.11 lakh crore in July 2026, marking a 15.4% year-on-year increase. The strong performance was driven by a 28.8% surge in import-related GST revenues, reflecting robust trade activity, while steady domestic consumption continued to support tax collections. Higher compliance, digital tax administration, and sustained economic activity also contributed to the growth. The healthy GST figures indicate resilient consumer demand and strengthen the government's fiscal position, supporting infrastructure spending and broader economic development.





MeitY SAMRIDH Scheme Disburses New Grants for DeepTech Innovations

MeitY's SAMRIDH initiative offers up to ₹40 lakh in funding and accelerator support to deep-tech startups, enabling commercialization, innovation, technology self-reliance, investment growth, and global competitiveness across strategic sectors in India.

The Ministry of Electronics and Information Technology (MeitY) has launched a fresh round of funding under its SAMRIDH (Startup Accelerator of MeitY for Product Innovation, Development and Growth) initiative, reinforcing the Government of India's commitment to building a strong innovation-driven startup ecosystem. The latest funding cycle is designed to support product-focused deep-tech startups developing solutions in areas such as artificial intelligence (AI), semiconductor technologies, cybersecurity, robotics, Internet of Things (IoT), quantum computing, drones, healthcare technology, advanced manufacturing, and digital public infrastructure.

Under the scheme, selected startups can receive seed funding of up to ₹40 lakh, along with structured support from empanelled accelerators. Beyond financial assistance, participating startups gain access to industry mentors, investor networks, technology experts, business development guidance, and market access opportunities. This integrated approach aims to help early-stage ventures transform innovative ideas into commercially viable products with scalable business models.

The SAMRIDH initiative addresses one of the biggest challenges faced by deep-tech startups—bridging the gap between prototype development and market readiness. Building advanced technologies often requires significant investment, extended research cycles, and specialized technical expertise. Through financial backing and accelerator-led mentorship, the program enables startups to refine their products, strengthen intellectual property, validate market demand, and prepare for larger investment rounds.

The latest funding announcement also aligns with India's broader vision of strengthening indigenous technology development and reducing dependence on imported high-end technologies. By encouraging innovation in strategic sectors, the government seeks to create globally competitive technology companies capable of serving both domestic and international markets.

In addition to funding, startups selected under the scheme benefit from networking opportunities with venture capital firms, corporate partners, research institutions, and government stakeholders. Such collaborations can accelerate commercialization, pilot deployments, and enterprise adoption while improving access to future funding opportunities.

The renewed focus on deep-tech comes at a time when India is witnessing rapid growth in sectors such as AI, electronics manufacturing, space technology, defense technology, climate technology, and digital infrastructure. With increased policy support and targeted financial assistance through initiatives like SAMRIDH, more startups are expected to transition from research-driven ventures to successful commercial enterprises.

As India's startup ecosystem continues to mature, the SAMRIDH scheme plays an important role in nurturing high-impact innovations that can generate skilled employment, strengthen technological self-reliance, attract private investment, and position the country as a global hub for cutting-edge product innovation and deep-tech entrepreneurship.



Global Central Banks Maintain Cautious Stance Amid Commodity Price Fluctuations

Major central banks across Europe and Asia are maintaining a cautious monetary policy stance as global inflation moderates but remains vulnerable to fluctuations in energy, food, and commodity prices. Policymakers are balancing the need to support economic growth with the objective of keeping inflation under control amid persistent geopolitical uncertainties affecting global supply chains, shipping routes, and international trade.

The European Central Bank (ECB), along with several Asian monetary authorities, has opted to keep benchmark interest rates largely unchanged while closely monitoring inflation trends, labor market conditions, and consumer spending. Although inflation has eased from its recent peaks, central banks remain wary of renewed price pressures resulting from volatile crude oil prices, natural gas markets, and disruptions in key maritime trade corridors.

Geopolitical tensions in regions critical to global energy production and shipping have significantly influenced monetary policy decisions. Disruptions along major shipping routes have increased freight costs and delivery times, contributing to higher import prices for raw materials and manufactured goods. Similarly, fluctuations in crude oil and liquefied natural gas (LNG) prices continue to affect transportation, manufacturing, and electricity costs across several economies.

Asian central banks, including those in Japan, South Korea, Singapore, and Southeast Asia, are also adopting a measured approach. While domestic inflation in many countries has shown signs of stabilization, policymakers remain cautious about external risks such as slowing global demand, currency volatility, and rising commodity prices. Stable interest rates are intended to provide businesses and consumers with predictable borrowing conditions while preserving financial stability.

The cautious stance also reflects concerns over uneven global economic growth. Manufacturing activity in several export-oriented economies has faced headwinds due to softer international demand, while services sectors continue to demonstrate resilience. Central banks are therefore avoiding aggressive rate adjustments until there is greater certainty regarding inflation trajectories and global economic recovery.



Commodity markets remain a major source of uncertainty. Prices of crude oil, industrial metals, agricultural products, and shipping services have experienced periodic volatility because of geopolitical conflicts, trade restrictions, and weather-related supply disruptions. These developments have the potential to increase production costs and consumer prices, making inflation management more challenging for policymakers.

Financial markets are closely tracking central bank communications for indications of future policy moves. Investors generally expect authorities to remain data-dependent, with future decisions influenced by inflation readings, employment data, GDP growth, and international market developments rather than following a predetermined path.

For businesses, stable interest rates offer greater confidence for investment planning, capital expenditure, and expansion strategies. Consumers also benefit from relatively predictable borrowing costs for housing, automobiles, and personal loans. However, policymakers continue to emphasize that monetary policy will remain flexible and responsive to evolving economic conditions.

As global trade patterns continue to evolve and geopolitical risks persist, central banks are expected to prioritize price stability while safeguarding economic growth. Their balanced approach reflects the complex challenge of managing inflation without undermining investment, employment, and long-term economic resilience in an increasingly interconnected global economy.



Cross-Border Agri-Tech Partnerships Gain Momentum in Southeast Asia

Cross-border collaboration in the agri-tech sector is gaining significant momentum across Southeast Asia as Indo-ASEAN trade dialogues pave the way for stronger bilateral investment partnerships. The new frameworks are designed to encourage Indian climate-tech and precision agriculture startups to expand into rapidly growing markets such as Vietnam, Indonesia, and Thailand, where demand for sustainable farming technologies is rising.

The partnerships aim to promote the adoption of innovative solutions including AI-powered crop monitoring, precision irrigation, soil health analytics, drone-based farm management, smart greenhouse systems, and climate-resilient farming practices. These technologies can help farmers improve productivity, optimize resource usage, and reduce environmental impact while addressing challenges such as changing weather patterns and food security.

Beyond investment opportunities, the agreements are expected to facilitate technology transfer, research collaborations, pilot projects, and knowledge sharing between Indian startups and Southeast Asian agricultural institutions. Governments and private investors are also exploring joint funding mechanisms to accelerate commercialization and regional market access.

As agricultural modernization becomes a priority across ASEAN economies, Indian agri-tech startups stand to benefit from expanding export opportunities, strategic partnerships, and access to millions of farmers seeking affordable, technology-driven solutions. The strengthened Indo-ASEAN collaboration is expected to foster innovation, enhance regional food security, and create sustainable growth opportunities for the agri-tech ecosystem.



Mahindra Farm Equipment Sales Jump 20% in July on Rural Recovery

Mahindra's July 2026 tractor sales rose 20% to 34,420 units, driven by favorable monsoon, stronger rural demand, higher farm incomes, and expanding exports, reflecting improving agricultural confidence and mechanization across India.

Mahindra & Mahindra (M&M) has reported a strong performance in its Farm Equipment Sector for July 2026, with combined domestic and export tractor sales reaching 34,420 units, representing a 20% year-on-year increase. The robust growth reflects improving rural demand, favorable monsoon conditions, and healthier farm incomes, all of which are strengthening confidence among farmers and supporting investment in agricultural mechanization.

The rise in tractor sales comes at a time when normal and well-distributed monsoon rainfall has significantly improved sowing activity across major agricultural states. Adequate rainfall has enhanced soil moisture levels, boosted crop cultivation, and created positive expectations for higher agricultural output during the current cropping season. Farmers are therefore increasingly investing in modern farm equipment to improve productivity and reduce dependence on manual labor.

Higher agricultural cash flows have also contributed to the strong demand. Improved procurement prices for several crops, timely government support programs, and easier access to rural credit have enhanced purchasing power in farming communities. Financial institutions have continued to extend tractor financing at competitive rates, making mechanization more affordable for both small and medium-sized farmers.

Mahindra remains India's largest tractor manufacturer and continues to benefit from its extensive dealership network, strong after-sales service, and wide portfolio of tractors designed for diverse farming needs. The company has consistently invested in technology upgrades, fuel-efficient engines, precision farming solutions, and digital services that enhance operational efficiency for farmers.

Export demand also contributed positively to July's overall sales performance. Mahindra continues to expand its international footprint by supplying tractors to markets across Asia, Africa, Latin America, and select developed economies. Growing demand for reliable and cost-effective agricultural machinery in emerging markets has supported export growth and strengthened the

company's global presence.

Industry experts believe that rural consumption is gradually recovering after a period of cautious spending. Government investments in rural infrastructure, irrigation projects, roads, and agricultural support schemes have created a more favorable environment for farm-related investments. Continued implementation of digital agriculture initiatives, precision farming technologies, and mechanization programs is further encouraging farmers to adopt advanced equipment.

The strong tractor sales also indicate broader resilience in India's rural economy. Tractors are widely considered a leading indicator of rural economic activity because their sales are closely linked to farm income, crop prospects, and overall agricultural confidence. Sustained growth in tractor demand often translates into increased spending on farm inputs, consumer goods, construction activities, and rural services.

Looking ahead, the outlook for the farm equipment industry remains positive. If monsoon conditions remain favorable and crop production meets expectations, rural incomes are likely to remain healthy through the harvesting season. Stable commodity prices, continued government support for agriculture, and accessible financing are expected to sustain demand for tractors and farm machinery over the coming months.

Mahindra's strong July performance highlights the growing confidence within India's agricultural sector and reinforces the importance of mechanization in improving farm productivity. As the country's rural economy continues its recovery, investments in advanced farm equipment are expected to play a crucial role in supporting higher agricultural output, enhancing operational efficiency, generating rural employment opportunities, and contributing to long-term economic growth.

HealthTech Startup Resolve360 Secures Indian Patent for Rehabilitation Methodology



Bengaluru-based Resolve360 secured an Indian patent for its digital rehabilitation methodology treating neuromuscular and musculoskeletal disorders. The innovation enables remote clinical care, strengthens intellectual property, expands global healthcare opportunities, and highlights India's growing leadership in health-tech and digital therapeutics.

Resolve360 secured an Indian patent for its innovative rehabilitation methodology treating neuromuscular and musculoskeletal disorders, enabling remote clinical care, expanding global market opportunities, strengthening digital healthcare innovation, and reinforcing India's leadership in health-tech and intellectual property development.

Resolve360, a Bengaluru-based digital health startup, has secured a significant milestone by receiving an Indian patent for its proprietary rehabilitation methodology designed to treat neuromuscular and musculoskeletal (NMSK) disorders. The patent strengthens the company's intellectual property portfolio while reinforcing India's growing capabilities in healthcare innovation and digital therapeutics. The patented framework integrates evidence-based rehabilitation techniques with digital technologies to deliver structured, personalized treatment programs for patients suffering from conditions affecting muscles, nerves, joints, and movement. These disorders often require continuous monitoring, physiotherapy, and long-term clinical support, making them ideal candidates for technology-enabled remote care solutions. Resolve360's innovation enables healthcare professionals to provide high-quality rehabilitation services remotely through digital platforms, reducing the need for frequent hospital visits while improving patient convenience and treatment adherence. The platform supports continuous assessment, guided therapy sessions,

progress tracking, and personalized recovery plans, allowing clinicians to monitor patients regardless of their geographical location. The patent is particularly significant as it opens opportunities for the company to expand into global and Indian diaspora markets, where access to specialized rehabilitation experts may be limited. Patients living in remote regions or overseas can benefit from expert-led treatment programs delivered through secure digital healthcare infrastructure, improving accessibility and continuity of care. India's healthcare sector is witnessing rapid adoption of telemedicine, AI-driven diagnostics, wearable health technologies, and digital therapeutics. The growing acceptance of remote healthcare, accelerated by improvements in internet connectivity and digital health infrastructure, has created favorable conditions for startups developing innovative patient care solutions. Resolve360's patented methodology aligns well with this broader transformation toward technology-enabled healthcare delivery.

Beyond patient care, the patented

framework may also support hospitals, physiotherapy centers, rehabilitation clinics, corporate wellness programs, and insurance providers seeking scalable rehabilitation solutions. By combining standardized treatment protocols with digital monitoring, the platform has the potential to improve clinical outcomes while optimizing healthcare costs and resource utilization. The recognition also highlights the increasing importance of intellectual property protection within India's startup ecosystem. Patents provide startups with a competitive advantage, attract investor confidence, and create opportunities for licensing, strategic partnerships, and international expansion. For health-tech companies, proprietary clinical methodologies can become valuable assets supporting long-term business growth. As demand for accessible rehabilitation services continues to rise globally, Resolve360's innovation positions the company to serve a growing population of patients requiring long-term musculoskeletal and neurological care.

ECONOMICS

Net GST Revenue Reaches ₹1.81 Lakh Crore After Refund Adjustments

India's net Goods and Services Tax (GST) collections reached ₹1.81 lakh crore in July 2026, registering a 15.8% year-on-year increase after accounting for ₹29,968 crore in refunds issued to taxpayers. The robust collections underscore the resilience of India's economy despite ongoing global market volatility, geopolitical uncertainties, and fluctuating commodity prices.

The strong net revenue reflects sustained economic activity across manufacturing, services, trade, and consumption sectors. Healthy domestic demand, improved tax compliance, and continued expansion in formal economic activity have contributed significantly to the rise in GST collections. Even after substantial refund disbursements, the government maintained strong revenue growth, indicating the underlying strength of the tax system.

Timely processing of GST refunds plays an important role in supporting businesses by improving liquidity and ensuring smooth working capital cycles. Exporters, manufacturers, and small businesses particularly benefit from faster refund mechanisms, allowing them to reinvest capital, maintain production schedules, and enhance competitiveness in both domestic and international markets. The issuance of nearly ₹30,000 crore in refunds demonstrates the government's commitment to balancing revenue collection with taxpayer facilitation.

The increase in net GST collections has also been supported by greater digitalization of tax administration. The continued use of e-invoicing, electronic return filing, data analytics, and automated compliance monitoring has strengthened transparency while reducing tax evasion. These technology-driven reforms have expanded the tax base and improved voluntary compliance among businesses across sectors.

Strong GST revenues are widely regarded as a key indicator of overall economic performance. Higher collections generally reflect increased consumer spending, rising industrial production, stronger business activity, and improved corporate profitability. The sustained growth suggests that India's domestic economy continues to perform well despite external challenges affecting global trade, financial markets, and supply chains.

The government's fiscal position also benefits from higher net tax revenues. Increased GST collections provide greater financial flexibility to support public expenditure on infrastructure development, healthcare, education, digital transformation, and social welfare initiatives. Stable tax inflows also help maintain fiscal discipline while supporting long-term economic growth objectives.

Economists note that resilient GST collections demonstrate the continued formalization of India's economy. More businesses are entering the organized sector, digital payment adoption continues to rise, and tax administration has become increasingly efficient through technology-enabled systems. These structural improvements are expected to support sustainable revenue growth over the coming years.

Looking ahead, continued economic expansion, stable domestic consumption, improving industrial output, and supportive government policies are expected to sustain healthy GST collections. While global uncertainties, commodity price fluctuations, and geopolitical developments remain potential risks, India's broad-based economic resilience and robust tax administration framework position the country well to maintain strong fiscal performance. The latest GST figures reinforce confidence in India's economic fundamentals and highlight the effectiveness of ongoing tax reforms in supporting growth, compliance, and fiscal stability.



From Skyrocket to Popcorn: Rachit Dewan's Next Chapter in Building Brand Stories

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Rachit Dewan, founder of Popcorn Advertising Pvt. Ltd., launched his second agency after scaling Skyrocket Media, focusing on integrated "phygital" marketing that combines influencer campaigns, digital storytelling, and experiential activations. Leveraging his SaaS and marketing background, he emphasizes measurable business outcomes, transparent pricing, operational discipline, and trust over vanity metrics. Dewan believes AI, first-party data, and immersive technologies will shape the future of modern marketing while reinforcing creativity and strategic execution.

Rachit Dewan launched Popcorn Advertising Pvt. Ltd. with a phygital marketing model integrating creative, influencer, digital, and experiential campaigns. Built on lessons from Skyrocket Media, the agency emphasizes measurable impact, operational discipline, transparent pricing, and long-term brand trust over vanity metrics.

In a marketing world crowded with agencies chasing follower counts and viral spikes, Rachit Dewan has built his career on a different premise: that trust, not reach, is what actually moves a brand forward. This July, after building Skyrocket Media from scratch and turning it into a recognised name in influencer and experiential marketing, he stepped away to start something new. Popcorn Advertising Pvt Ltd is his second agency, and this time, he says, it was built to skip the mistakes that slow young agencies down.

A Career Built Before the Agency

Dewan's path into entrepreneurship did not begin with advertising. His career started in IT and SaaS solutions back in 2013, work that shaped how he later approached marketing: as something to be measured, structured, and held accountable, not just created. Over time, this grounding pulled him toward digital media and go-to-market execution, and he spent over 15 years moving through strategic leadership roles across business development, digital sales, and influencer marketing before stepping into entrepreneurship himself.

That mix of operational discipline and marketing instinct came together when he built Skyrocket Media from the ground up. Under his leadership, the agency ran nationwide, multi-city brand activations, developed commercial network models, and designed engagement frameworks for major FMCG, beverage, and retail brands. It became, in his words, a defining milestone of his career. But after taking Skyrocket to that scale, Dewan felt it was time to start again, this time

with everything he had learned already built into the foundation.

Why He Started Again

Dewan is candid that Popcorn Advertising was not born from a single spark of inspiration but from years of watching the same gaps repeat themselves across the industry. The first was what he calls the obsession with top of the funnel numbers. Agencies, he noticed, were building influencer rosters around who had the biggest following rather than who actually held community trust, and brands were spending on one-off campaign spikes that left nothing behind once the post came down.

The second gap was structural. Influencer campaigns, offline activations, and digital storytelling were often run as separate efforts inside the same agency, with little coordination between them. Drawing on his SaaS background, Dewan pushed instead for a joined-up approach, one where online influence was designed to support measurable, on-ground impact rather than exist alongside it.

The third was what he describes as playbook fatigue: too many agencies applying the same formula to every client, with little accountability for whether it actually worked, layered on top of slow procurement cycles and opaque influencer pricing. Popcorn Advertising, he says, was built specifically to close these three gaps at once.

SPORTS

Glasgow Commonwealth Games 2026 Concludes Final Week Prep



The Glasgow Commonwealth Games 2026 showcase AI-driven sports technology, including athlete recovery systems, wearable analytics, smart ticketing, and fan engagement platforms. These innovations enhance performance, improve event operations, elevate spectator experiences, and provide global exposure for sports-tech startups while setting new standards for future international sporting events.

The Glasgow Commonwealth Games 2026 have entered their final phase of preparations as organizers complete venue readiness, athlete logistics, security arrangements, and digital infrastructure ahead of one of the world's premier multi-sport events. The Games are expected to welcome thousands of athletes, officials, and spectators from Commonwealth nations, making technology a central component of event management and athlete performance.

A defining feature of this year's Games is the growing role of sports technology startups, many of which are introducing innovative AI-powered solutions to enhance athlete recovery, performance analysis, and fan engagement. These technologies are transforming how international sporting events are managed, offering real-time insights that improve both athletic performance and the overall spectator experience.

One of the most significant innovations is the deployment of AI-driven athlete recovery platforms. Using wearable sensors and biometric monitoring devices, these systems collect data on heart rate, muscle fatigue, sleep quality, hydration, workload, and movement patterns. Artificial intelligence analyzes this information to provide coaches, physiotherapists, and sports scientists with personalized recovery recommendations, helping athletes reduce injury risks while maintaining peak performance throughout the competition.

Several startups are also introducing advanced performance analytics that combine machine learning with video analysis to evaluate movement efficiency, training intensity, and tactical performance. These insights enable coaching teams to make informed decisions regarding training schedules, recovery periods, and competition strategies.

Beyond athlete support, technology companies are significantly enhancing the fan experience. AI-powered fan engagement platforms offer personalized event schedules, live statistics, multilingual updates, interactive venue maps, and customized content recommendations through mobile applications. Spectators can receive real-time notifications about medal events, athlete performances, transportation updates, and venue activities, creating a more connected and immersive experience.

Digital ticketing systems equipped with QR-based entry, contactless payments, and smart crowd management tools are also being widely deployed across competition venues. These solutions improve security, reduce waiting times, and streamline visitor movement while providing organizers with valuable operational data for managing attendance and venue capacity.

The integration of augmented reality (AR), virtual reality (VR), and interactive digital displays is further enhancing spectator engagement. Fans can access virtual athlete profiles, replay key sporting moments, explore immersive exhibition zones, and participate in interactive activities that extend the event experience beyond the competition itself.

The Games also provide an important commercial platform for emerging sports technology startups. Demonstrating AI-driven solutions at an international sporting event offers valuable global exposure and creates opportunities for partnerships with sports federations, professional clubs, broadcasters, healthcare providers, and event organizers worldwide.

Preparations Commence for US Open 2026 Tennis Championship

Preparations are underway for the US Open 2026, the final Grand Slam of the tennis season, scheduled for late August in New York. Alongside world-class competition, the tournament is becoming a showcase for sports innovation, with technology companies introducing advanced wearable devices and smart performance analytics for professional players. These innovations include biometric sensors, AI-powered movement tracking, injury prevention systems, and real-time performance monitoring designed to enhance training and on-court decision-making. Sports technology startups are collaborating with athletes, coaches, and equipment manufacturers to improve endurance, recovery, and tactical analysis. The growing integration of wearable technology reflects the increasing role of data-driven performance optimization in professional tennis, while also creating new commercial opportunities for sports-tech ventures serving elite athletes and global sporting events.



Aichi-Nagoya Asian Games 2026 Organizing Committee Finalizes Tech Vendors

The Aichi-Nagoya Asian Games 2026 Organizing Committee has finalized the selection of multiple technology vendors to support digital operations for the 20th Asian Games, marking a major step in preparations for one of Asia's largest multi-sport events. The chosen vendors include innovative startups and technology firms from across Asia that will deliver advanced solutions for real-time streaming, venue ticketing, digital access management, and esports exhibition zones.

The technology deployment aims to enhance the overall experience for athletes, spectators, broadcasters, and event organizers. AI-powered streaming platforms will provide high-quality live coverage with multilingual support, real-time statistics, and personalized viewing experiences for audiences worldwide. These systems are expected to improve accessibility while expanding the tournament's digital reach across international markets.

Smart ticketing solutions will enable secure digital entry through QR codes, mobile wallets, and contactless verification, reducing waiting times and improving crowd management across competition venues. Advanced analytics will also help organizers monitor attendance patterns, optimize venue operations, and strengthen security throughout the event.

A key highlight of the Games will be the dedicated esports exhibition zones, showcasing Asia's rapidly expanding gaming industry. Technology partners will provide high-performance gaming infrastructure, ultra-low-latency networking, interactive fan

engagement platforms, and live digital broadcasts to create an immersive experience for visitors and online audiences.

The inclusion of startup-led technology solutions reflects the growing role of innovation in major international sporting events. Beyond improving operational efficiency, these collaborations provide emerging technology companies with an opportunity to demonstrate scalable solutions on a global stage, potentially opening doors to future partnerships with sports federations, entertainment organizations, and event management companies worldwide.



20th Asian Games
Aichi-Nagoya 2026

India Gearing Up to Host World Badminton Championships in New Delhi



India is intensifying preparations to host the BWF World Badminton Championships in New Delhi, marking a significant milestone for the country's growing stature in international sports. As one of badminton's most prestigious tournaments, the event is expected to attract elite players, global media, and thousands of fans from around the world, boosting India's sports tourism and event management ecosystem.

The upcoming championship has also generated strong momentum for sports infrastructure, event-ticketing, and digital fan engagement startups. Ticketing platforms are witnessing record booking traffic as demand for premium seating, hospitality packages, and digital passes continues to rise. Companies providing crowd management, venue technology, cashless payments, and live streaming solutions are also benefiting from increased activity.

Organizers are upgrading stadium facilities, transportation, security systems, and spectator services to ensure a world-class tournament experience. The championship is expected to create opportunities for local businesses, hospitality providers, and sports technology firms while encouraging greater participation in badminton across the country. The event further reinforces India's ambition to become a preferred destination for hosting major international sporting competitions and technology-enabled sporting events.

Indian Commercial Vehicle Industry Shifts Towards Alternative Fuel Fleet Adoption



India's commercial vehicle sector is rapidly adopting LNG, hydrogen, and electric technologies, with alternative fuels projected to exceed 40% penetration in four years. The transition is creating major opportunities for AI-powered fleet management, connected mobility, and sustainable logistics startups.

India's commercial vehicle (CV) industry is undergoing a significant transformation as fleet operators, manufacturers, and logistics companies accelerate the adoption of alternative fuel technologies, including Liquefied Natural Gas (LNG), hydrogen fuel cells, and battery-electric vehicles (EVs). Industry reports project that alternative fuel penetration in India's heavy commercial vehicle segment could exceed 40% over the next four years, marking a major shift toward cleaner, more sustainable transportation. The transition is being driven by multiple factors, including stricter emission regulations, rising diesel costs, government incentives for green mobility, and corporate commitments to reduce carbon emissions. Logistics companies are increasingly exploring alternative fuel vehicles to lower operating costs, improve fuel efficiency, and comply with environmental standards while meeting growing demand for sustainable supply chains. The rapid evolution of commercial mobility is creating significant opportunities for fleet management and mobility technology startups. As operators deploy mixed fleets powered by diesel, LNG, hydrogen, and electricity, demand is rising for intelligent software platforms capable of managing diverse vehicle ecosystems. These digital solutions provide real-time vehicle tracking, predictive maintenance, route optimization, fuel consumption monitoring, battery health analysis, charging infrastructure management, and driver performance insights. Artificial intelligence and Internet of Things (IoT) technologies are playing a central role in this transformation.

Smart sensors and connected telematics systems generate operational data that enables fleet operators to improve vehicle utilization, reduce downtime, minimize maintenance costs, and optimize logistics efficiency. Predictive analytics also help companies identify potential mechanical issues before they result in costly breakdowns. Government initiatives promoting clean mobility, expansion of EV charging infrastructure, and investments in hydrogen production are further strengthening the ecosystem for alternative fuel commercial vehicles. Several automotive manufacturers are introducing next-generation heavy trucks powered by LNG, hydrogen, and electric drivetrains, while logistics providers are conducting large-scale pilot projects to evaluate operational performance. The transition also supports India's broader climate goals by reducing greenhouse gas emissions and dependence on imported fossil fuels. Cleaner commercial transportation can significantly improve urban air quality while contributing to the country's long-term net-zero ambitions. For startups, the evolving commercial vehicle landscape presents opportunities beyond software. Companies developing charging infrastructure, hydrogen refueling systems, battery management technologies, energy optimization platforms, carbon accounting solutions, and connected logistics services are expected to play an increasingly important role in the industry's future.

Key Highlights

- India's heavy commercial vehicle sector is rapidly adopting LNG, hydrogen, and electric vehicles.
- Alternative fuel penetration is projected to exceed 40% within the next four years.
- Growth is driven by stricter emission norms, rising diesel prices, and government green mobility initiatives.
- Fleet management startups are benefiting from rising demand for AI-powered logistics and telematics solutions.
- IoT, predictive maintenance, route optimization, and battery management are transforming fleet operations.
- Expansion of EV charging and hydrogen infrastructure supports adoption.
- The transition advances India's sustainability and net-zero goals while creating significant opportunities for clean mobility and automotive technology startups.