



NeoGeoInfo Raises \$20 Million to Power India's Deep-Tech and Geospatial Revolution

NeoGeoInfo raised \$20 million to expand geospatial analytics and industrial mapping, strengthening India's deep-tech ecosystem and AI-driven infrastructure solutions.

India's deep-tech ecosystem continues to gain momentum as geospatial analytics startup NeoGeoInfo Technologies has secured \$20 million in funding from Neev II Fund and Aavishkaar Capital. The investment marks a significant milestone for the company and highlights the growing importance of geospatial intelligence in supporting industrial development, infrastructure planning, and data-driven decision-making across sectors. NeoGeoInfo specializes in advanced geospatial analytics, industrial mapping, remote sensing, and location intelligence solutions. Its technology enables organizations to collect, process, and analyze large volumes of geographic and spatial data, helping businesses and government agencies make informed operational and strategic decisions. The latest funding round will support the company's plans to expand its industrial mapping capabilities, strengthen technology infrastructure, and accelerate product innovation. The demand for geospatial solutions has increased significantly in recent years as industries seek greater visibility into assets, operations, and environmental conditions. From urban planning and transportation networks to energy infrastructure, mining, agriculture, and manufacturing, geospatial intelligence is becoming a critical tool for improving efficiency and reducing operational risks. By combining satellite imagery, artificial intelligence, machine learning, and advanced analytics, NeoGeoInfo aims to deliver more accurate and actionable insights to customers. The participation of Neev II Fund and Aavishkaar Capital reflects growing investor confidence in India's deep-tech sector. Investors are increasingly looking beyond consumer internet businesses and directing capital toward technology-driven enterprises that solve complex industrial and infrastructure challenges. Geospatial technology, in particular, is emerging as a strategic area because of its applications across multiple industries and its potential to support national development initiatives. The fresh capital is expected to help NeoGeoInfo expand its presence in both domestic and international markets. The company plans to invest in research and development, enhance its data analytics capabilities, and build next-generation mapping solutions tailored to the evolving needs of enterprises and public-sector organizations. Strengthening talent acquisition and expanding partnerships are also likely to be key priorities as the company scales its operations. The funding comes at a time when India is witnessing increased adoption of geospatial technologies following policy reforms that have encouraged innovation and private-sector participation in mapping and spatial data services. These changes have opened new opportunities for startups and technology companies to develop advanced solutions that contribute to infrastructure modernization, environmental monitoring, disaster management, and smart city initiatives. Industry experts believe that the integration of artificial intelligence with geospatial analytics will unlock new possibilities for predictive planning, resource optimization, and operational efficiency. As organizations generate and rely on larger datasets, the ability to transform geographic information into meaningful business intelligence is becoming increasingly valuable. With its latest funding round, NeoGeoInfo is well positioned to capitalize on these trends and strengthen its role within India's expanding deep-tech landscape. The investment not only supports the company's growth ambitions but also underscores the broader rise of geospatial technology as a key pillar of the country's digital transformation and industrial innovation journey.

EV Mobility Funding Momentum Continues as Investors Double Down on Sustainable Transportation

India's electric mobility ecosystem continues to attract strong investor interest, with funding momentum remaining robust across both established and emerging players. Following River Mobility's impressive \$120 million fundraising round, the sector witnessed another major capital infusion as shared electric mobility startup Yulu secured a \$93 million expansion tranche. The continued flow of investments highlights growing confidence in the long-term potential of electric vehicles (EVs), micromobility solutions, and sustainable transportation infrastructure across the country.

The latest funding activity reflects a broader shift in investor sentiment toward businesses that are helping accelerate India's transition to cleaner and more efficient mobility solutions. Rising urbanization, increasing fuel costs, supportive government policies, and growing environmental awareness are creating favorable conditions for electric mobility adoption. As a result, venture capital firms, institutional investors, and strategic backers are increasingly viewing the sector as a significant long-term growth opportunity.

Yulu's latest capital raise is expected to strengthen its position in the rapidly expanding shared mobility market. The company has built a strong presence in urban centers by providing electric two-wheelers designed for short-distance travel and last-mile connectivity. With fresh funding in place, Yulu is likely to expand its fleet, enhance charging infrastructure, improve operational efficiency, and deepen its footprint across key metropolitan regions. The company's focus on affordable and sustainable transportation aligns with growing demand for environmentally friendly mobility options among urban consumers.

Beyond larger players, early-stage EV and micromobility startups are also benefiting from increased investor attention. Funding is flowing into companies developing innovative electric scooters, battery technologies, charging networks, fleet management systems, and software platforms that support mobility operations. Investors recognize that the EV ecosystem extends far beyond vehicle manufacturing and includes critical supporting infrastructure and technology solutions that enable large-scale adoption.

One of the key drivers behind the sector's growth is the rapid evolution of battery technology. Improvements in battery efficiency, charging speed, and



lifecycle performance are making electric vehicles more practical and cost-effective for consumers and businesses alike. Startups focused on battery swapping, energy management, and charging solutions are emerging as important contributors to the broader EV value chain.

Government initiatives have also played a crucial role in encouraging investment. Various incentive programs aimed at boosting EV adoption, local manufacturing, and charging infrastructure development have helped create a more supportive environment for startups and investors. These policy measures are reducing barriers to entry while encouraging innovation across the mobility ecosystem.

The commercial mobility segment is another area attracting significant interest. Logistics operators, delivery platforms, and fleet managers are increasingly adopting electric vehicles to reduce operating costs and meet sustainability goals. This trend has created opportunities for startups specializing in fleet electrification, vehicle leasing, and mobility-as-a-service platforms.

Industry observers believe the current wave of funding signals the maturation of India's EV market. Investors are no longer focused solely on future potential but are increasingly backing companies that demonstrate scalable business models, strong operational performance, and clear pathways to profitability. This shift indicates growing confidence in the sector's ability to generate sustainable returns over the long term.

As funding continues to flow into electric mobility and micromobility ventures, India is steadily building a more comprehensive and resilient transportation ecosystem. The latest investments in companies such as Yulu reinforce the sector's strategic importance and highlight the growing role of innovation, technology, and sustainability in shaping the future of mobility. With supportive policies, improving infrastructure, and rising consumer acceptance, the EV industry appears well positioned for its next phase of growth and expansion.

MeitY Unveils ₹62,500 Crore Mobile Manufacturing Scheme to Boost Domestic Electronics

The Ministry of Electronics and Information Technology (MeitY) has rolled out the Mobile Phone Manufacturing Scheme (MPMS) for FY2026–FY2031, committing ₹62,500 crore to strengthen India's domestic electronics manufacturing ecosystem. The initiative is aimed at expanding mobile phone production, encouraging local value addition, and reducing dependence on imported components and technologies.

Under the scheme, eligible domestic hardware manufacturers will receive a baseline incentive of 5%, providing companies with additional support to scale production and improve their competitiveness. An additional 3% incentive will be available to companies that demonstrate indigenous product design and invest in research and development. The structure is designed to encourage manufacturers to move beyond assembly and develop greater technological capabilities within India.

The new programme comes as India seeks to establish itself as a global electronics manufacturing hub. Mobile phones have emerged as one of the country's largest electronics export categories, supported by growing manufacturing capacity and global supply-chain diversification. The government is now focusing on increasing domestic value addition and strengthening capabilities across the electronics hardware ecosystem.

For Indian brands and manufacturers, the incentives could create greater opportunities to invest in product development, engineering talent, advanced manufacturing facilities, and research capabilities. Encouraging indigenous design could also help domestic companies develop differentiated products and compete more effectively in both Indian and international markets.



New MSME Dispute Framework Strengthens Payment Protection for Small Businesses

New MSME measures mandate TReDS settlements and interim payments, improving cash flow, transparency, and protection against prolonged payment disputes.

The Ministry of Micro, Small and Medium Enterprises (MSME) has announced a new framework aimed at improving payment discipline and reducing financial stress for small businesses dealing with government-linked enterprises. The measures include a mandate requiring Central Public Sector Enterprises (CPSEs) to route vendor settlements through the Trade Receivables Discounting System (TReDS), along with provisions for automatic interim disbursements in prolonged delayed-payment appeals.

Delayed payments remain one of the biggest challenges facing India's MSME sector. Small businesses often depend on timely payments from larger corporate and government customers to manage salaries, purchase raw materials, repay loans, and maintain day-to-day operations. When invoices remain unpaid for extended periods, even financially viable businesses can face serious working-capital constraints.

The mandatory use of TReDS by CPSEs is intended to address this challenge by bringing greater transparency and efficiency to the receivables ecosystem. TReDS is a digital platform that enables MSME suppliers to discount their invoices with financiers, allowing them to access funds before the buyer makes the actual payment. By routing eligible vendor settlements through the platform, the government aims to make receivables more visible and create a more structured mechanism for invoice financing.

For MSMEs, faster access to working capital could significantly improve cash-flow management. Instead of waiting for long payment cycles, businesses may be able to convert approved invoices into immediate liquidity through financing institutions participating in the TReDS ecosystem. This can be particularly valuable for smaller manufacturers, service providers, contractors, and suppliers that have limited access to traditional sources of credit.

The new dispute-resolution provisions address another major concern: lengthy appeals over delayed payments. Under the announced framework, eligible MSMEs involved in prolonged delayed-payment appeals could receive 50% of the disputed award amount as an automatic interim disbursement. The measure is designed to provide financial relief while a dispute continues through the relevant process.

Such a mechanism could reduce the financial burden created by

extended litigation or appeals. For a small enterprise, waiting several years for a payment dispute to be resolved can affect business continuity and restrict its ability to accept new orders. An interim payment mechanism could therefore provide a much-needed financial cushion while preserving the formal dispute-resolution process.

The framework also signals a broader policy shift toward strengthening payment discipline across India's MSME ecosystem. Rather than focusing only on credit availability, policymakers are increasingly looking at the underlying cash-flow challenges faced by smaller enterprises. Faster invoice realization and stronger dispute mechanisms can potentially improve the financial health of businesses without increasing their dependence solely on new borrowing.

For CPSEs and other large buyers, the TReDS mandate could encourage greater standardization in vendor payment processes. Digital tracking of receivables may also improve accountability and provide better visibility into outstanding invoices. Over time, this could contribute to more predictable supplier relationships and greater confidence among MSMEs participating in public-sector procurement.

The measures are particularly significant as the government continues to position MSMEs as an important engine of employment, manufacturing, exports, and economic growth. However, the effectiveness of the framework will ultimately depend on implementation, adoption by buyers and suppliers, and timely resolution of disputes.

By combining digital invoice financing through TReDS with interim financial relief for prolonged disputes, the new MSME framework seeks to tackle two connected problems: delayed payments and restricted working capital. If implemented effectively, the measures could strengthen cash flows, reduce financial uncertainty, and create a more supportive operating environment for India's millions of small and medium-sized enterprises.

NITI Aayog's Skilling Blueprint Targets Deep-Tech, Green Energy and Future Jobs



NITI Aayog's skilling blueprint aims to align workforce training with India's future industries, including deep-tech, green energy, advanced manufacturing, and local supply chains, while strengthening startup-industry partnerships, targeted funding, practical training, and employment opportunities toward Viksit Bharat@2047.

NITI Aayog's "Reimagining Skilling for Viksit Bharat@2047" blueprint aims to modernise India's workforce through targeted funding, subsidised training, and stronger industry partnerships. By focusing on deep-tech, green energy, advanced manufacturing, and local supply chains, the initiative seeks to create job-ready talent, support startups, strengthen innovation, and accelerate India's development goals.

NITI Aayog has released its policy blueprint, "Reimagining Skilling for Viksit Bharat@2047," outlining a long-term approach to modernising India's workforce and aligning skill development with the country's evolving economic priorities. The framework places greater emphasis on targeted funding, industry-linked training, and programmes designed around emerging sectors such as deep-tech, green energy, advanced manufacturing, and domestic supply chains.

A key focus of the blueprint is to make India's skilling ecosystem more closely connected to actual employment and entrepreneurship opportunities. Traditional training programmes often struggle to keep pace with rapidly changing technologies and industry requirements. The new approach seeks to bridge this gap by encouraging stronger collaboration between government agencies, educational institutions, startups, technology companies, and industry bodies.

Under the proposed direction, targeted financial support and subsidised training could be channelled toward areas where India expects significant demand for skilled talent. Deep-tech

startups, for example, require specialised professionals in artificial intelligence, robotics, semiconductors, aerospace, cybersecurity, advanced materials, and other technology-intensive fields. Building a larger pool of skilled workers could help these companies scale faster while reducing dependence on highly specialised talent from overseas.

Green energy is another major priority. As India expands investments in renewable energy, electric mobility, battery manufacturing, green hydrogen, and related technologies, demand for trained engineers, technicians, researchers, and operational professionals is expected to rise. Skill development programmes aligned with these sectors could help create employment while supporting the country's broader clean-energy transition.

The blueprint also highlights the importance of strengthening local supply chains. India's manufacturing ambitions depend not only on large factories but also on a network of suppliers, component manufacturers, logistics companies, and service providers. Training programmes linked

directly to these ecosystems could help smaller businesses access qualified workers and improve productivity.

For startups, such an approach could be particularly valuable. Early-stage companies frequently face difficulties finding employees with specialised technical and commercial skills. Industry-linked training could create a stronger talent pipeline while allowing startups to participate in curriculum development, internships, apprenticeships, and practical training.

The proposed reforms also reflect the larger objective of building a workforce capable of supporting Viksit Bharat@2047, the national vision of transforming India into a developed economy by 2047. Achieving that ambition will require millions of workers to continuously upgrade their skills as technology, business models, and employment patterns evolve.

Beyond increasing the number of trained workers, the policy direction emphasises improving the relevance and quality of training.

GOVERNMENT

Madhya Pradesh Cuts 900+ Business Compliances in Major Deregulation Push

Madhya Pradesh has launched a major business deregulation initiative aimed at reducing bureaucratic hurdles, accelerating industrial approvals, and making the state more attractive to investors and manufacturers. As part of the drive, the state has reportedly repealed more than 900 business compliances and introduced a 29-day system for industrial land allocation, marking a significant step toward improving the ease of doing business.

The reforms are designed to address one of the biggest challenges faced by companies looking to establish or expand operations: lengthy approval processes and complex regulatory requirements. For businesses, particularly startups, MSMEs, and manufacturing companies, excessive paperwork can increase operating costs and delay investment decisions. By simplifying compliance requirements, Madhya Pradesh aims to create a more predictable and business-friendly environment.

A key component of the initiative is the new industrial land allocation mechanism. Under the system, eligible businesses can potentially secure industrial land within 29 days, significantly reducing the time required to begin setting up manufacturing facilities. Faster land allocation can be particularly important for companies operating in competitive sectors where delays can affect project timelines, capital deployment, and market opportunities.

The deregulation push also involves removing more than 900 compliances that businesses previously had to follow. These requirements can include permissions, documentation, inspections, reporting obligations, and procedural approvals. Eliminating outdated or redundant rules could reduce administrative workloads and allow entrepreneurs to focus more resources on operations, expansion, and innovation.

The move comes as Indian states increasingly compete to attract domestic and international manufacturing investments. With companies seeking diversified supply chains and new production locations, states that can provide faster approvals, reliable infrastructure, skilled labour, and predictable regulations have a greater opportunity to attract large-scale projects.

Madhya Pradesh's reforms could therefore strengthen its position as an emerging regional manufacturing hub. The state has geographical advantages, connectivity to major markets, and access to industrial corridors, making regulatory efficiency an important additional factor in attracting investors.

For MSMEs, the impact could be particularly significant. Smaller businesses generally have fewer resources to manage complicated regulatory processes and may depend heavily on consultants or intermediaries for compliance. Simplifying requirements can reduce these costs and make it easier for new businesses to formalise operations and scale.

The reforms may also encourage entrepreneurship by lowering barriers to entry. When entrepreneurs can obtain land, approvals, and registrations more efficiently, they can potentially launch projects faster and allocate capital toward productive activities rather than administrative procedures.

However, the long-term success of the initiative will depend on implementation. Deregulation must be accompanied by transparent processes, clear timelines, effective digital systems, and accountable government departments. Removing unnecessary rules should also not compromise essential safety, environmental, labour, or public-interest standards.

The initiative reflects a broader trend across India, where governments are increasingly focusing on regulatory simplification as part of industrial policy. Beyond financial incentives and subsidies, investors are paying greater attention to the ease and speed with which projects can be established and operated.



InfraMantra and ZeProp Join Hands to Transform India's Broker Ecosystem



Real estate has always been a relationship-driven business. Through our partnership with InfraMantra, we are expanding access to quality projects while helping brokers grow beyond geographical boundaries. This is just the beginning of building one of India's most trusted broker ecosystems.

At ZeProp, we believe brokers are not intermediaries—they are market-makers. Our mission is not to replace brokers with technology, but to empower them with better opportunities, wider networks and stronger collaboration. When brokers grow, developers sell faster, and homebuyers benefit from trusted advice and verified inventory.

Strategic collaboration positions InfraMantra's curated developer inventory at the heart of a fast-scaling broker network, empowering brokers with technology, wider geographic reach and stronger earning potential while creating greater value for developers and homebuyers.

InfraMantra India Private Limited, a leading real estate advisory and consulting organisation known for its strong developer relationships and project marketing expertise, has announced a strategic partnership with ZeProp Reality Private Limited, India's rapidly growing broker-first B2B PropTech platform. The collaboration was unveiled during the Delhi Agents Meet 2026 – West Delhi Chapter, held on August 12, which brought together more than 400 real estate brokers, developers, investors, advisory board members, media representatives and industry leaders.

The partnership aims to create a more connected and technology-enabled real estate ecosystem by combining InfraMantra's curated developer inventory and advisory expertise with ZeProp's rapidly expanding network of verified brokers. Together, the two organisations seek to empower brokers with greater access to quality projects, strengthen developer outreach and enhance transparency for homebuyers.

InfraMantra: Strengthening Developer Reach Through Technology

InfraMantra has established itself as a trusted real estate advisory and consulting firm with strong developer partnerships across residential and commercial projects. By collaborating with ZeProp, the company will leverage a structured, technology-driven broker ecosystem to extend the

reach of its carefully selected developer inventory across multiple cities, enabling faster inventory movement while maintaining quality and trust.

Driving Growth Through Collaboration

The partnership reflects a shared vision of creating a scalable, transparent and collaborative real estate ecosystem. InfraMantra's extensive developer relationships and project expertise, combined with ZeProp's broker-first technology platform, are expected to unlock new growth opportunities for all stakeholders while improving efficiency across the primary real estate market.

The collaboration was officially introduced during the Delhi Agents Meet 2026 – West Delhi Chapter, an industry gathering that highlighted the growing role of technology and partnerships in reshaping India's real estate landscape.

The event was supported by the Indian Real Estate Agents and Developers Association (IREADA), a leading industry body representing real estate agents and developers.

About InfraMantra India Private Limited

InfraMantra India Private Limited is a leading real estate advisory and consulting organisation specialising in residential and commercial project marketing, strategic sales, developer partnerships and customer-centric advisory services across India. The company works closely with leading developers to deliver quality real estate opportunities backed by professional expertise and market insights.

About ZeProp Reality Private Limited

ZeProp Reality Private Limited is a broker-first B2B PropTech platform focused on transforming how India's real estate professionals connect, collaborate and grow through a trusted digital ecosystem.

India and Mauritius Seal Five-Year Energy Pact to Strengthen Regional Fuel Security

India and Mauritius have entered into a five-year fuel and energy trade agreement under which Indian Oil Corporation (IOC) will supply the island nation's petroleum requirements. The pact marks a significant development in bilateral energy cooperation and is expected to strengthen maritime fuel trade between the two countries.

Under the agreement, IOC will provide petroleum products to meet Mauritius' demand, creating a dedicated supply arrangement between the two markets. The partnership is expected to improve the predictability of fuel supplies for Mauritius while strengthening India's position as a reliable energy partner in the Indian Ocean region.

For Mauritius, securing a long-term supply arrangement can help provide greater stability in managing petroleum demand and reduce exposure to sudden disruptions in international energy markets. Reliable access to fuel is particularly important for an island economy that depends heavily on maritime transportation, aviation, tourism, logistics, and imported energy resources.

For India, the agreement expands the role of its state-owned energy companies in regional energy trade. It also supports the country's broader objective of deepening economic and strategic partnerships with nations across the Indian Ocean. Increased maritime energy cooperation can strengthen supply-chain



connectivity while creating opportunities for wider commercial engagement.

The pact could also contribute to greater efficiency in petroleum logistics, with India's refining capacity providing a strong foundation for regional exports. As global energy markets remain sensitive to geopolitical developments and supply disruptions, long-term bilateral agreements can offer greater certainty to both suppliers and buyers.

The five-year arrangement demonstrates how energy cooperation is increasingly becoming an important component of India's regional economic diplomacy.

TReDS Crosses ₹3.5 Lakh Crore Annual Invoicing Milestone, Boosting MSME Liquidity

India's Trade Receivables Discounting System (TReDS) has crossed a major milestone, with annual invoicing on the digital platform reaching more than ₹3.5 lakh crore. The achievement highlights the growing role of digital invoice financing in improving access to working capital for micro, small and medium enterprises (MSMEs).

TReDS enables MSME suppliers to convert approved invoices into immediate liquidity by allowing financiers to discount receivables before the buyer's payment becomes due. This helps businesses avoid lengthy payment cycles and maintain steady cash flows for salaries, raw materials, operations, and expansion.

Cumulative liquidity unlocked through the platform has crossed ₹7 lakh crore, demonstrating the scale at which digital receivables financing is supporting India's small-business ecosystem. Faster access to funds can be particularly valuable for smaller suppliers that may have limited access to conventional bank credit or other financing options.

The growth of TReDS also reflects India's broader shift toward digital financial infrastructure. By creating a transparent marketplace connecting MSMEs, large buyers, and financiers, the platform can improve visibility into receivables while reducing dependence on informal credit channels.

For enterprises, shorter credit cycles can improve working-capital efficiency and enable businesses to accept larger orders without facing severe cash-flow constraints. As participation expands, TReDS could become an increasingly important component of India's MSME financing ecosystem, supporting business growth, formalisation, and financial resilience.



India's Semiconductor Ecosystem Gains Momentum as Global Supply Chains Shift Toward OSAT and Foundries

India is witnessing growing interest from global semiconductor companies as international supply chains increasingly look toward the country for chip design, assembly, testing, and advanced manufacturing capabilities.

High-tech manufacturing corridors across southern India are seeing stronger collaboration between domestic fabless semiconductor companies and global industry players, reinforcing India's ambition to become a key electronics and semiconductor hub.

The rise in partnerships involving Outsourced Semiconductor Assembly and Test (OSAT) facilities and foundries reflects the broader diversification of global chip supply chains. Companies are seeking reliable manufacturing locations beyond traditional semiconductor hubs, creating opportunities for India to strengthen its position in the global ecosystem. Domestic fabless chip design



startups and established technology companies are increasingly connecting with international suppliers and manufacturing partners. These collaborations can help Indian firms gain access to advanced fabrication, packaging, testing, and commercialization capabilities while enabling global companies to tap into India's large engineering talent pool.

Southern India, with established technology and manufacturing clusters, is emerging as an important center for this expansion. Increased investment in semiconductor infrastructure could support new jobs, technology transfer, and development of local suppliers.

The growing OSAT and foundry ecosystem also complements India's broader semiconductor strategy, which aims to reduce import dependence and build domestic capabilities across the chip value chain.

SPORTS

Uniform GST Framework Gives Fresh Momentum to India's Esports and Sports-Tech Ecosystem



Greater GST clarity is giving India's esports and sports-tech sector renewed momentum, encouraging angel investment in fantasy gaming, sports analytics, AI-driven platforms, and digital experiences while supporting formalisation, innovation, sustainable business models, and stronger investor confidence.

India's esports and sports-tech ecosystem is gaining renewed momentum as greater clarity around the taxation of skill-based digital gaming creates a more predictable environment for startups and investors. The evolving regulatory landscape has encouraged a new wave of sports analytics, fantasy sports, and digital gaming platforms to explore expansion, product development, and fundraising opportunities.

For startups operating in digital gaming, regulatory uncertainty has historically been a major challenge. Companies have had to navigate changing interpretations around online gaming, fantasy sports, contests, and skill-based platforms. A more uniform GST framework can provide businesses with greater visibility over their tax obligations and financial planning, allowing founders and investors to make longer-term decisions with greater confidence.

The development is particularly relevant for sports-tech companies that combine gaming with data analytics. Modern platforms increasingly use artificial intelligence, machine learning, real-time statistics, and predictive models to provide users with deeper insights into sporting events. These technologies are creating opportunities beyond traditional fantasy gaming, including player-performance analytics, fan engagement, sports content, and data-driven decision-making.

The renewed investor interest is also visible at the early stage. Angel investors are increasingly evaluating sports-tech businesses that demonstrate strong technology capabilities, differentiated products, and scalable digital models. For startups, early capital can help accelerate product development, acquire users, strengthen technology infrastructure, and build partnerships with sports organizations.

Fantasy sports remains an important part of the ecosystem, but the

broader sports-tech opportunity extends significantly beyond fantasy contests. Platforms are developing solutions for athlete performance tracking, scouting, coaching, sports broadcasting, ticketing, fan communities, and personalized digital experiences. The growing availability of sports data is allowing startups to build products targeted at athletes, teams, leagues, brands, and consumers.

A clearer tax framework could also encourage greater formalisation within the digital gaming sector. Companies operating within defined regulatory and taxation structures may find it easier to attract institutional capital, establish partnerships, and plan sustainable business models. Investors typically prefer markets where regulatory requirements are transparent and consistent because it reduces uncertainty around future operations. The impact could extend to India's wider digital economy. Sports-tech startups are increasingly creating employment opportunities for software developers, data scientists, designers, analysts, marketing professionals, and sports specialists. As more companies receive funding, investment can flow into technology infrastructure and specialized talent, strengthening the country's emerging sports innovation ecosystem.

However, taxation clarity alone will not determine the sector's long-term success. Startups will also need to demonstrate responsible gaming practices, strong user protection, transparent operations, and sustainable customer acquisition. Investors are likely to focus increasingly on companies with genuine technology advantages and diversified revenue models rather than businesses dependent solely on promotional spending.

Indian Clean-Tech Startups Accelerate CBAM Readiness as EU Carbon Rules Tighten



Indian clean-tech and manufacturing startups are strengthening CBAM readiness by adopting carbon-accounting systems, emissions monitoring, and cleaner technologies. The EU regulation is driving compliance investments while creating opportunities for climate-tech solutions and helping exporters remain competitive in increasingly carbon-conscious global markets.

Indian clean-tech and industrial manufacturing startups are accelerating preparations for the European Union’s Carbon Border Adjustment Mechanism (CBAM) as exporters face increasing pressure to measure, report, and manage the carbon emissions embedded in their products. The development is encouraging companies to strengthen carbon-accounting systems and integrate emissions data into their manufacturing and export processes. CBAM is designed to address carbon leakage by placing a carbon-related cost on certain imported goods entering the European market. The mechanism initially focuses on carbon-intensive sectors such as iron and steel, aluminium, cement, fertilisers, electricity, and hydrogen. For Indian manufacturers and exporters operating in these categories, demonstrating accurate emissions information is becoming increasingly important for maintaining access to European markets. The compliance challenge is particularly significant for smaller companies and startups that may not have sophisticated environmental reporting systems. Many are now investing in digital carbon-accounting tools capable of tracking energy consumption, production emissions, raw materials, transportation, and other components of their carbon footprint. These systems can help businesses generate reliable emissions data and prepare documentation required by

international customers and regulators. The shift is also creating opportunities for India’s climate-tech ecosystem. Startups developing carbon-accounting software, emissions monitoring systems, industrial energy-management platforms, and sustainability analytics can benefit as manufacturers seek cost-effective compliance solutions. These technologies can help companies move beyond basic reporting and identify opportunities to reduce emissions and improve operational efficiency. For export-oriented manufacturers, CBAM readiness is increasingly becoming a competitive issue rather than simply a regulatory requirement. European buyers are likely to place greater emphasis on suppliers that can provide transparent and credible emissions data. Companies that establish reliable carbon-accounting processes early could therefore strengthen relationships with international customers and reduce the risk of disruptions.

Key Highlights

- Indian exporters are accelerating CBAM compliance ahead of stricter EU carbon regulations.
- Startups are adopting carbon-accounting systems to track and report emissions.
- CBAM affects carbon-intensive sectors including steel, aluminium, cement, fertilisers, electricity, and hydrogen.
- Climate-tech startups are developing emissions monitoring and sustainability analytics solutions.
- Manufacturers are investing in renewable energy, energy efficiency, recycling, and low-carbon technologies.
- Early compliance can improve EU market access and customer confidence.
- Better carbon data can help companies reduce regulatory and financial risks.